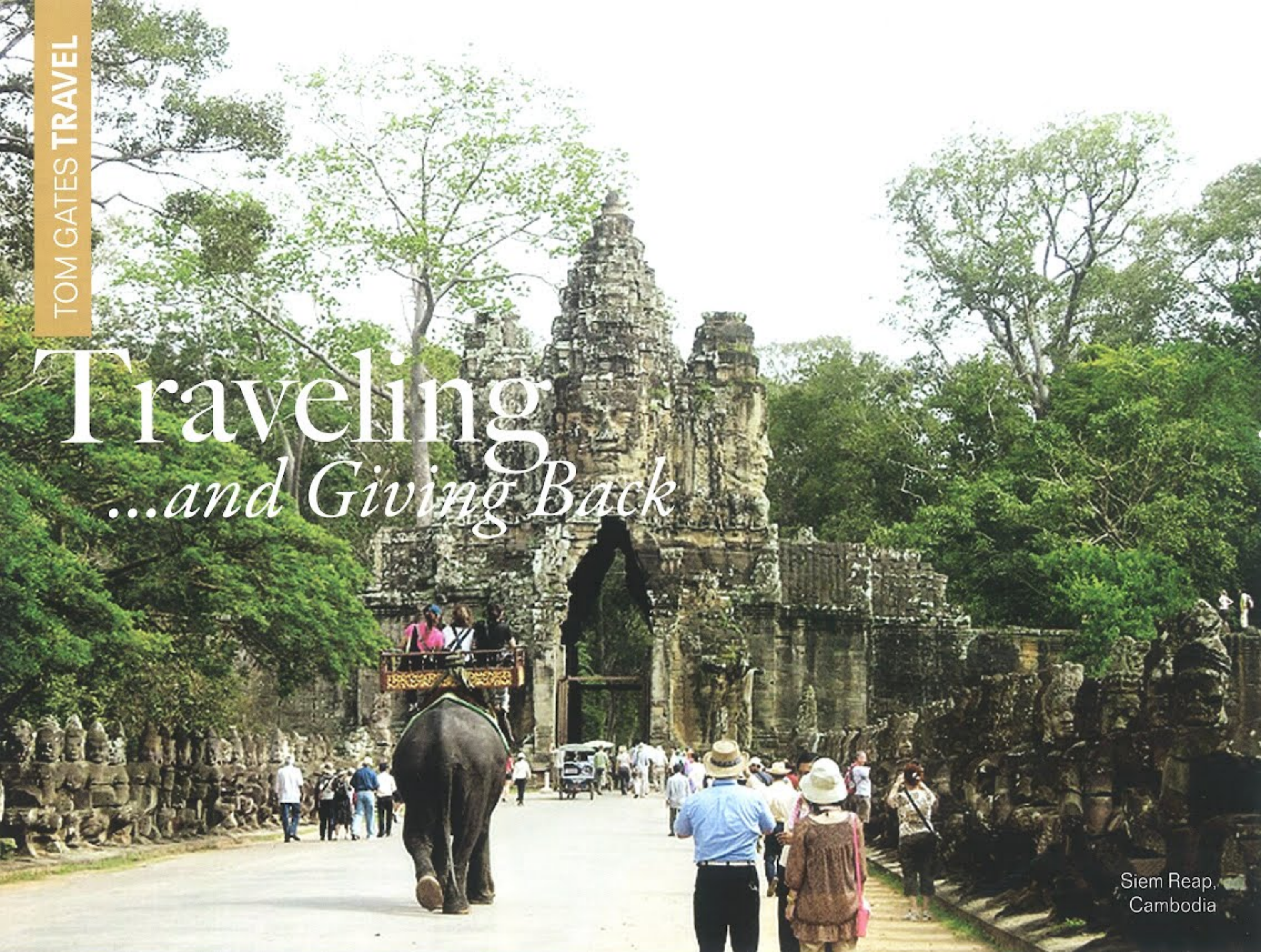


Traveling ...and Giving Back



Siem Reap,
Cambodia

When people think of traveling, they almost always think of what they're going to get out of the trip. Will it solidify friendships or romances? Will it somehow help their business? Will they get to cross a location off their bucket list? However, perhaps more than ever before, we are seeing an altruistic "what can I do to help" mindset ... as the "me" generation slowly fades into the sunset.

SIEM REAP, CAMBODIA

When I first met Jenni Lipa I was eager to learn more about the progress I heard she was making in transforming the lives of so many Cambodian children. She founded Cambodian Child's Dream Organization (CCDO) – a non-profit and non-political grassroots organization dedicated to bettering the children's lives by supplying clean water and improving their libraries, classrooms and orphanages. Last year I traveled with her – first to Thailand, then to Laos and finally to the Cambodian capital of Siem Reap where I discovered first hand just how improved their lives are... and how profoundly grateful they are. You can do the same...or perhaps you'll be lucky enough to win a trip that includes three nights each in Bangkok, Luang Prabang, and Siem Reap either by attending her fundraiser at Slate in Manhattan on May 8th.... or by logging on to the foundation's website: www.friendsofccd.org.



LEWA SAFARI CAMP, KENYA

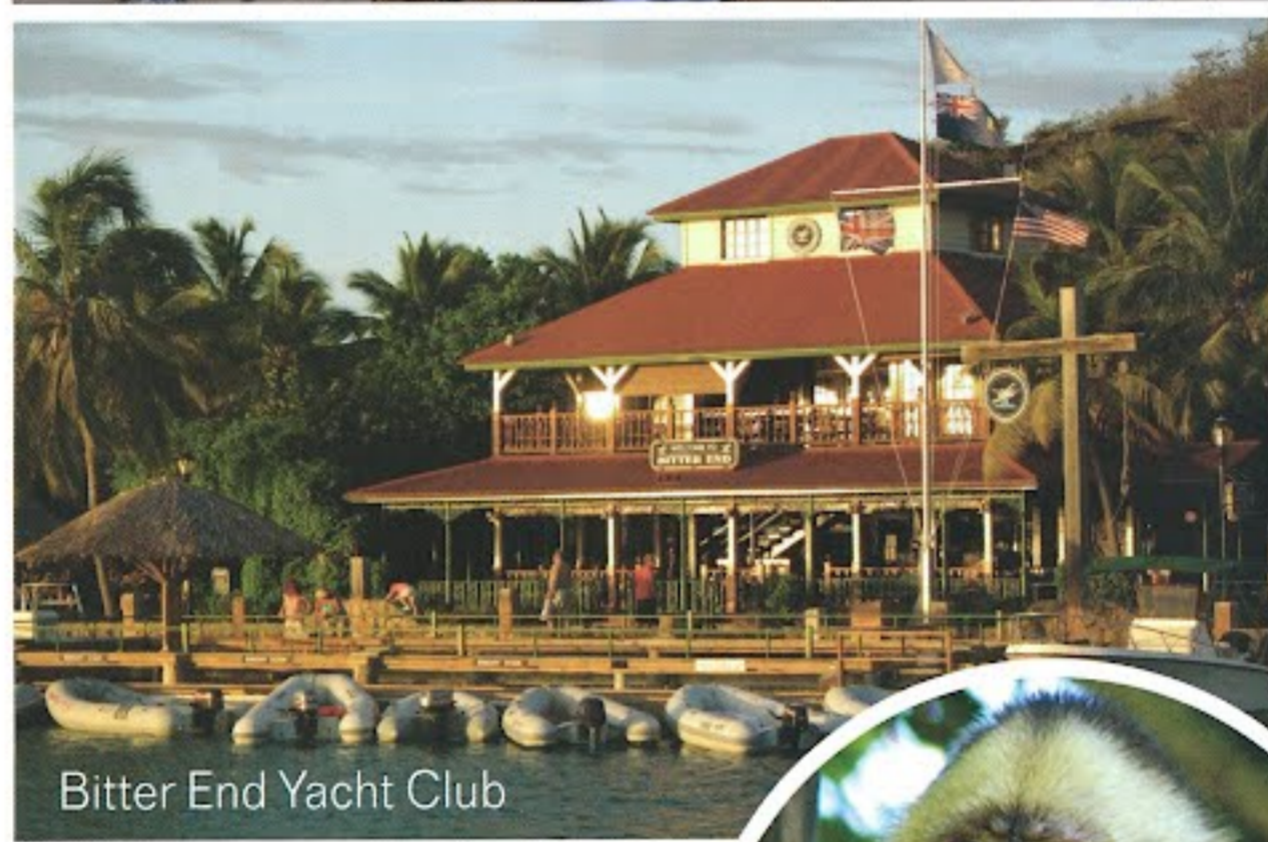
Owned and located within Kenya's most successful wildlife conservation effort, the 62,000 acre Lewa Wildlife Conservancy, the camp reinvests all profits generated from park fees etc. into its community and various conservation programs. Guests are able to help thousands of people in the surrounding communities to improve their lives by giving their children a future - and at the same time securing a stable habitat for Kenya's wildlife. They help protect endangered species, educate neighboring areas about the value of wildlife, support a dozen local primary schools as well as two clinics in the region. LSC is part of the Cheli & Peacock portfolio, 14 eco-tourism camps and lodges in Kenya. Each of the properties is owner-run and each is committed to conservation - away from mainstream tourism. Prince William and Kate Middleton stayed at Lewa in 2010 and it's possible that he proposed to her there - which for some is reason enough to visit www.lewasafaricamp.com



Lewa Safari Camp

BITTER END YACHT CLUB, BRITISH VIRGIN ISLANDS

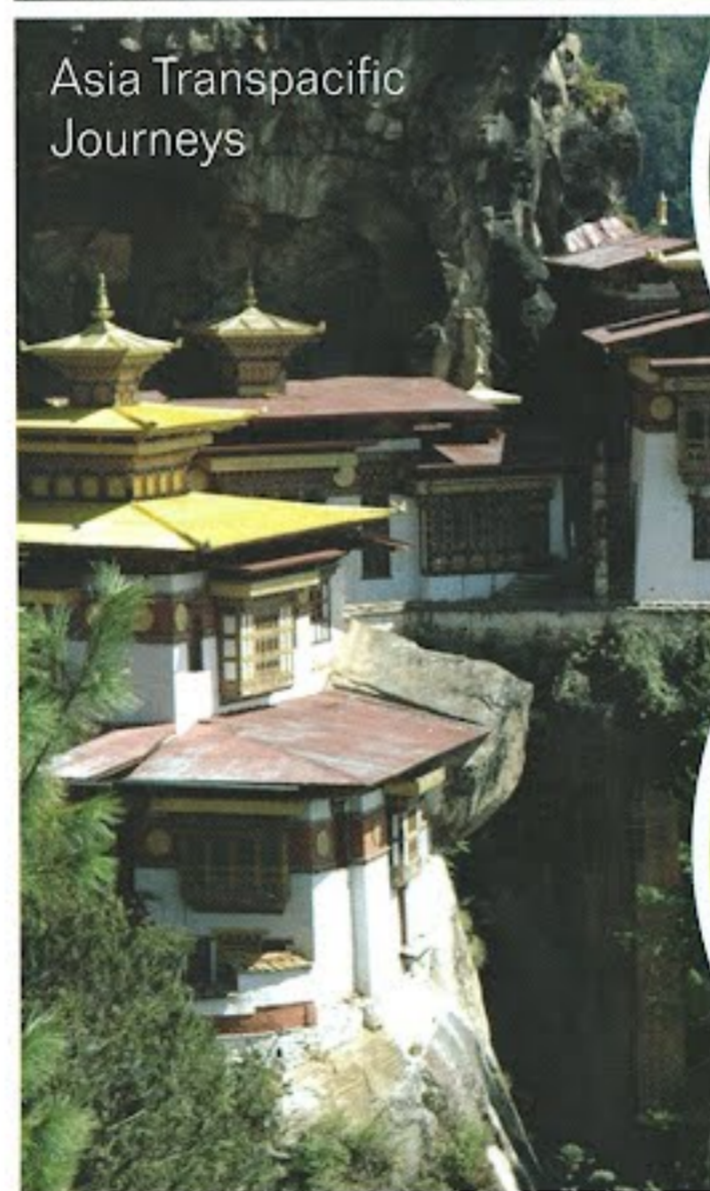
Hopefully we've all learned that by giving back to others less fortunate we also give to ourselves... but in this case it translates to jewelry! Located on the island of Virgin Gorda, Bitter End is considered one of the top luxury water sports resorts in the Caribbean. The club's owner, Dana Hokin who has a background in fine arts, has created a handmade one-of-a-kind jewelry line comprised of glass beads, semi-precious stones, antique silver charms and fresh water pearls - all created specifically to give back to the community with a portion of the sales going to the local primary school. "This brings together my two passions," Ms. Hokin said recently, "design and charity." So the more you buy...the more you help. www.danahokin.com & www.beyc.com



Bitter End Yacht Club

ASIA TRANSPACIFIC JOURNEYS

During the past quarter century, they've developed connections with the people who inhabit the regions they travel to and subsequently founded their charitable arm called Asian Transpacific Foundation. Their purpose is to widen this connection and return the kindness and generosity of these people by providing clean water to children and families in need and improving their standard of living. They have set an example by embracing the opportunity to give back. Their main purpose, however, remains their unparalleled ability to customize a trip to any of their nearly two dozen destinations - whether it's to Australia or the tiny kingdom of Bhutan. <http://www.asiatranspacific.com/giving-back/giving-back.aspx>



Asia Transpacific Journeys



CRYSTAL CRUISES YOU CARE, WE CARE PROGRAMS

"You Care, We Care" is a hands-on opportunity for guests (as well as crew) to aid communities in need thanks to specially designed shore excursions. For every cruise they offer, there are opportunities to engage

in these excursions. Also, the excursions are totally free for guests to participate in. They make all the arrangements including transportation and this program is a way for travelers to give back and help the economies while also creating more cross-cultural understanding. *Crystal Symphony* and *Crystal Serenity* offer voyages sailing to Hawaii, Africa and the Pacific Coast. Also, the feedback on these excursions has been phenomenal, and some guests are moved to do even more. After one guest, a dentist, had visited a barrio in Car

Columbia he went home and organized a group of dental professionals who returned to provide free dental services. www.crystalcruise.com

GREAT ESCAPE FOUNDATION'S GLOBAL SCAVENGER HUNT

Their travel adventure competition will have travelers performing hundreds of hands-on scavenger hunts at least 10 nations around the world accumulating points for completing a series of stimulating once-in-a-lifetime experiences while visiting extraordinary destinations. Make no mistake; this is not a tour or a prepackaged holiday in any way, shape or form. Every participant is a winner just by taking part in the annual event because all travelers all help in making the world a better place by helping to raise money for some really worthy international humanitarian causes that help people help themselves. Previous events have helped fund the building of schools in Kenya, Sierra Leone, Ecuador and Sri Lanka, as well as the opening of a medical clinic of its kind in www.globalscavengerhunt.com

PUTNEY STUDENT TRAVEL

For more than 60 years Putney has offered high school and middle school students the opportunity to shape their world through travel. The original Putney program was started with a group of like-minded students to the Swiss Alps, the Italian Dolomites, as well as Holland and France. Today's students go beyond the typical tourist itinerary and immerse themselves in community programs such as helping build simple houses for some of the poorest residents; embark on a month-long partnership with a community in Argentina to help

complete important service projects; stay in a rural Costa Rican village and help run a summer camp for kids; volunteer at a local kindergarten in the South Pacific; join an effort to bring education to rural families in India...or any number of opportunities in China; Spain; the Galapagos; Fiji; Ghana, Peru and Turkey. www.goputney.com

For more information on all of the above, contact luxury travel specialist Robin Fox of Pisa Brothers Travel Service (A Virtuoso Member) at robin@pisabrothers.com.

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